### SIMPSON ROAD CORRIDOR REDEVELOPMENT PLAN UPDATE OVERVIEW

## Why doing the plan and what is the plan update about?

- Simpson Road is one of the 6 Economic Development Priority (EDP) areas identified through the Mayor's New Century Economic Development Plan.
- There is need to look at the corridor based on its strengths and weaknesses and develop strategies to facilitate development opportunities.
- The update will address land use, zoning, urban design, market analysis, transportation, & economic development issues along the Simpson Corridor.

#### What is the study area?

- The study area is along Simpson Road from H. E. Holmes Dr. to Northside Dr.
- All the parcels fronting Simpson will be studied in detail with the area of influence being considered.
- The area includes the 1995 Simpson Redevelopment Plan area and an extension to H. E. Holmes Dr.

#### How can you participate?

 The Bureau of Planning and consultant will hold a series of public meetings and focus group meetings for the study

# Please come to the Kickoff Meeting to Learn More!!!

Thursday, January 26, 2006 7:00 to 9:00 PM Atlanta Job Corporation 239 West Lake Dr NW

Please contact Jia Li at (404) 330-6961 or email <u>jli@atlantaga.gov</u> for more information.

#### **Project website:**

http://www.atlantaga.gov/simpson.aspx

